

# RUPTURIAN



## FRANCHISE DESCRIPTION

### Executive Summary

SOA LEGACY INC / Bernal Films

New York

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**ANNEX:** Tax Credits and Budget Top Sheet

*In the following text, underlined words are links for additional details*

✓ Al Herrera's pitch about Rupturian

*Business Opportunity.* I need \$10 million to start a Sci-Fi franchise that includes films, books, video-games and toys; imagine Star Wars more up-to-date scientifically, more realistic, occurring in the present time, and with a unique, new flavor.

With \$10 million I will produce the first film of the franchise, Rupturian I -Extinction on Earth. A similar film, Skyline, also produced with \$10 million, had sales of \$79 million. In a period of 6 to 8 years the Rupturian franchise is expected to generate sales over \$300 million.

*Rupturian is a highly scalable investment; is the perfect opportunity for investors*

*Script.* The story of Rupturian I -Extinction on Earth is about the Gamma Ray Burst (GRB) of a Supernova explosion about to hit the Earth, causing mass extinction and creating a new Ice Age. Written by Al Herrera, the script has been reviewed by writers from "Star Trek: The Next Generation", and "The Lord of the Rings".

*The Rupturian Super Suits are deputies that using Rupturian technology, become more powerful than Superman, Spiderman and Iron Man; all of them combined.*

*Rupturian follows the model of highly successful Sci-Fi movies in terms of story, Earth and alien exotic ambiances, an event that affects mankind, and worldwide general audiences.*

*Commercial Potential.* The commercial success of Rupturian -Extinction on Earth lies on the richness of its Sci-Fi concepts, which gives it potential to become the next big hit in entertainment.

### ***RUPTURIAN is the next STAR WARS***

Originally written as "Last call from Earth" by Al Herrera, the script went through a series of revisions based on recommendations from several well-known script writers. Based on these revisions, the concepts presented in "Last call from Earth" were extended over several films, thus creating a franchise that includes four movies, video-games, books and toys.

The following is a review from Paul Young, who has worked on films like "The Lord of the Rings" and "The Hobbit Trilogy".

***"LAST CALL FROM EARTH is well written, seated on a compelling premise, animated by interesting central characters, and contains some intense, moving, touching, powerful, exciting and spectacular scenes and moments and terrific special effects. However, this draft also contains a number of problems that limit its power, and should be addressed during revisions."***

The problems indicated by Paul Young were addressed in several revisions. The conflict among Rupturian Super Suits was moved to a second movie: "***Our own annihilation (The Rupturian Wars)***", and the first movie focused on the WR104 supernova -which is by itself a major problem, giving birth to: "***Rupturian -Extinction on Earth***".

Paul Young's clients include

**ACADEMY AWARD NOMINEES**  
**BEST PICTURE**  
**BEST ORIGINAL SCREEN PLAN**

**WINNER GRAND JURY PRIZE CANNES FILMS FESTIVAL**

Additional analysis to the original script were made by:

✚ Paul Guay,

***whose movies have grossed over half a billion dollars***

✚ Peter Mellencamp,

***who has worked for MGM / UA, Paramount,  
Twentieth Century-Fox, Columbia, Warner Bros,  
Universal and Disney***

***and has analyzed over 1,000 scripts for the show  
"Star Trek: The Next Generation"***

Consequently, what we have for ***Rupturian –Extinction on Earth*** is a well-structured script that follows the pattern of highly successful films in terms of story, exotic ambiances, and worldwide general audiences of all ages. The script is available to investors for review.

➤ **As indicated by Paul Young:**

***Successful films are driven by one indispensable element:***

***A POWERHOUSE SCRIPT***

***And that's what we have with***

***RUPTURIAN -EXTINCTION ON EARTH***

***A POWERHOUSE SCRIPT***

✓ *Cast*

The actors for the main role were selected in 260 auditions. The role of the President of the United States will be played by an A-list actor. One supporting role will be played by an actor well known in the Televisa network (Mexico), and another by an actor well known in the Nollywood network (Nigeria).

Al Herr: Parker Wood	Helen Herr: Viktoria Vinyarska	Michael Malone: Alberto Farres	Melina Malieva: Claudia Lopez
			

<http://rupturian.com/Cast.html>

Tepu: Michael Feijo	Xquic: Daniela Lopez
	

## ✓ **Funding Strategy**

The Ideal alternative would be to get the full budget, \$10M, in a lump sum from a single Venture Capitalist, and as a second alternative to get the funds from several Venture Capitalists. In this case, the project could be funded progressively; that is, to get first, for instance, \$2M, and start the production of the film, shooting scenes that will allow to create promotional trailers which, in turn, will be used to get the rest of the funding. These funds could be obtained as equity or debt.

**Startup Money.** In all cases, it is necessary to get, first, **\$100,000.00 of startup money** to cover legal, financial and operations setup expenses, as well as guarantees required by the Venture Capitalists that are going to provide the funds to produce the film.

Due to the importance of this startup money to initiate the funding process, I will provide for it a ROI of 100%, payable as a Senior Debt, and additionally, I will give a 5% ownership in the company that will be incorporated to produce the film.

### **CONTEXT:**

RUPTURIAN is a Sci-Fi franchise that includes movies, video-games, books and toys.

SOA LEGACY INC, an entertainment company from New York, owner of the RUPTURIAN trademark, manages the development and commercialization of all the Rupturian products.

Bernal Films Corp will be incorporated in the State of New York to produce and commercialize the first film of the RUPTURIAN franchise: "Extinction on Earth", under the management of SOA LEGACY INC.

- Angel Round: Raise \$100K of startup money to cover legal, financial and operations set up expenses.
- A-Round: Raise \$2 million to start the production of the film.

### **ANGEL ROUND OFFERING:**

SOA LEGACY INC, to raise \$100K of **startup money**, offers a **ROI of 100%**, to be paid from the profits of the film as a Senior Debt (Priority Payment), plus 5% ownership in the stock of Bernal Films Corp.

### **STARTUP MONEY, UTILIZATION:**

With the startup money, SOA LEGACY INC will cover the following legal, financial and operations setup expenses:

1. Incorporation of Bernal Films Corp.
2. Compliance of the SEC EDGAR filing requirements for Bernal Films Corp.
3. Assignment of 5% of the shares of Bernal Films Corp to the startup investors.
4. Update of the Investor Relations page in the website of Bernal Films Corp, with the EDGAR filings.

5. Registration of the film project with the State of New York, to be eligible to receive Tax Credits, estimated in \$2,142,000.00 out of the \$10 million budget.
6. Establish contact with insurance company in order to get a Completion Bond. The actual cost of the Bond will be paid from the money received via the A-Round, before starting the production of the film.
7. Creation of a movie trailer.
8. Start establishing Film Distribution Agreements.
9. Run the A-Round funds raising campaign for \$2 million.

### **A-ROUND MONEY UTILIZATION**

With the A-Round money, Bernal Films Corp. will:

1. Shoot the scenes that occur in natural environments. The scenes that require the incorporation of Computer Generated Images (CGI), which are the most expensive, will be done with money from future funding rounds
2. Create movie trailers that will aid in obtaining additional film distribution agreements. This activity requires, for the Distribution Management Team, to contact foreign distributors for the selection of cities, worldwide, that could be included in the film for background scenes -which will facilitate penetrating into the corresponding markets.

***I urge your participation in the Rupturian project providing startup money or funds to cover the budget of the film***

#### **✓ Rupturian Financial Projections**

he Rupturian story is unique, of interest to everybody. It has several angles, so that it maintains the attention of the public. It has tension, love and beautiful scenes.

With a budget of \$10M, the alien's movie Skyline made \$79 M. By contrast, movies with expensive budgets and very well-known actors had lower profits; for example, The Next Three Days made with a budget of \$30M, with Russell Crowe, made \$41,748,651.

This is because nowadays the audience is interested in action, Sci-Fi movies with aliens, exotic ambiances, and that present the utilization of advanced technologies. This is the case of Rupturian.

**Potential profits for Rupturian in 6 to 8 years: Over \$300 Million**

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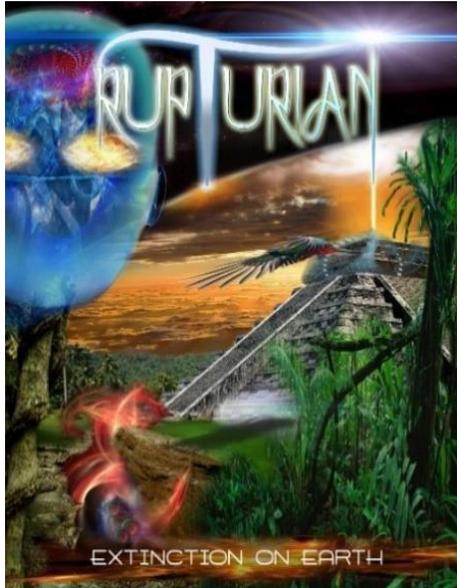
	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
<i>Rupturian Tetralogy</i>	<i>I</i>		<i>II</i>		<i>III</i>		<i>IV</i>	
<i>Production Budget</i>	<i>\$10M</i>		<i>\$20M</i>		<i>\$30M</i>		<i>\$40M</i>	
<i>Budget funds</i>								
<i>From investors</i>	<i>\$10M</i>							
								<i>From previous movies sales -----&gt;</i>
<i>Potential sales over</i>	<i>\$300M</i>	<i>= \$50M</i>	<i>\$10M</i>	<i>\$75M</i>	<i>\$10M</i>	<i>\$75M</i>	<i>\$10M</i>	<i>\$100M</i>

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The concepts presented in the Rupturian theme are amazing,  
and are in line with our anticipated capabilities through evolution

✓ **Rupturian Sci-Fi Concept**



Rupturian is a market driven Sci-Fi concept that allows for the creation of a franchise that includes a tetralogy of films, TV miniseries, books /e-books, video-games and toys. Imagine STAR WARS, but more up-to-date scientifically, more realistic, it happens in the present time, *and it has a new flavor*.

The first film of the tetralogy, Rupturian I –Extinction on Earth, has a worldwide general audience; in terms to its budget, which is \$10 million, it may be compared with Skyline (Universal), which was also a Sci-Fi film produced with \$10 million, and had sales of \$79 million; but with respect to its story, it may be compared with AVATAR (Twenty Century Fox) and 2012 (Columbia), which were films with very expensive budgets and very high profits.

A Sci-Fi film budget, however, doesn't have to be expensive to be successful: *the key is in the story, and that's the fundamental value of Rupturian*.

The story of the first film of the tetralogy takes place within the context of a catastrophe about to occur on Earth, which is going to be hit by the gamma ray burst (GRB) created by the supernova explosion of the binary stars WR104, of the Sagittarius constellation, causing mass extinction, and initiating a new ice age. This phenomenon would not be the first of its kind in the history of the Earth, since 400 million years ago, the Ordovician extinction, also due to the GRB of a supernova, almost finish with the life of the time and started an ice age.

Our only salvation is Tepeu, a Mayan teenager who through Mayan ceremonies related to the myth about "the return of Kukulcan", enters in contact with the Rupturians, a highly advanced alien civilization, and using their technology, manages to stop the harmful effects of the GRB. *The story includes personal, family and social reactions in relation to an imminent extinction of life on Earth*.

The screenplay was written by Al Herrera, and reviewed by several professional script writers including Brad Schreiber, Vice President of " Storytech Literary Consulting " Peter Mellencamp, consultant for the script of "STAR TREK: THE NEXT GENERATION", Paul Young consultant for the script of 'THE LORD OF THE RINGS', and Paul Guay, writer of "LIAR , LIAR".

[Synopsis](#)   [Rupturian in Pictures](#)   [Scene Locations](#)   [Science Fiction Concepts](#)   [Mayan Concepts](#)

## ✓ **Films Distribution**

*The key for a film to be successful, first, is its story, and second its distribution.*

To achieve the audience's identification with the movie characters, the actors in Rupturian reflect the ethnical diversity in the United States. The role of the USA President will be played by an A- list actor / actress, American or African American; there are actors from America and Latin America, Europe, Africa, India and China.

To facilitate international distribution, the Chief of the CBRN Agency will be played by an actor that is well known in the Televisa (Mexico) network, and the role of the Army Lieutenant Colonel that reports to the Secretary of Homeland Security, by a well-known actor in the Nollywood (Nigeria) network.

To assist in obtaining distribution agreements, we will hire a consultant that has worked with 20th Century Fox, MGM, and Industrial Light & Magic.

In addition to using the traditional distribution channels: theaters, broadcast (cable) and DVD sales via established distribution companies and a main film studio that could do a negative pick up, we will sell DVD's and online downloads directly in our website –this will include the books / e-books, video-games and toys of the franchise, using marketing approaches that use affiliates ([Clickbank](#)), and the viral publicity that may be generated via social networks. In our contract with distributors, we will have online distribution rights for all the Rupturian franchise's elements.

We will not wait until the movie is produced to participate in festivals looking for distributors. The first thing we will do is to produce trailers and start looking for distributors as early as possible. Right now we already have the prototype of a trailer, and a web site where we provide ample information for Production Reps, Sales Agents and Distributors to see the commercial impact of the Rupturian concept.

**Pre-sales.** First, we will ask distributors for a **Letter of Intent for Pre-Sales Distribution Agreement**. This will allow us to meet our funders' requirements. Once we are funded, we will ask distributors for a Short Form Pre-Sales Distribution Agreement. And once the film is produced, we will ask distributors for a Long Form Licensee Distribution Agreement.

We have a data base with names of distributors, producer reps and sales agents at national and international level, and we are going to start contacting them. We are also going to participate in the internet message boards going on in FilmSpecific.com, and in various film forums at LinkedIn. **We will start looking for Production Reps and Sales Agents that work on Pre-Sales.**

## ✓ **Film Production and Distribution Factors**

### • **Target Audience**

*Rupturian is oriented to the general public, worldwide.* It presents a major event to occur that affects all human beings, of all ages, everywhere in the world. The impending catastrophe presented in Rupturian is realistic, since that type of event occurred before, 400 million years ago in the Earth history, and the solution to the problem, using advanced Rupturian technology, is also realistic.

The main locations of the story are in New York, Guatemala and Mexico, which facilitates the identification with the story to the audiences in North, Central and South America. There are background scenes in major cities that attract the audiences in Europe (London, Paris, Moscow), Africa (Abuja), Asia (New Delhi) and the Far East (Beijing).

Having access to highly advanced Rupturian technology we will create the Rupturian Super Suits Force, which are deputies more powerful than Superman, Iron Man and Spiderman -all of the combined- *kids will love that.*

Rupturian in is tune with the latest technological state of the Internet, computers, and communications platforms. The Rupturian Intergalactic Network (RIN) is similar to the Internet, but of a scale that encompasses several galaxies. The Rupturian Super Suits use cellular phones to connect to the RIN *—everybody, will love that.*

Rupturian has backgrounds created with Computer Generated Images (CGI) to present scenes in the planet “New Earth” -where there are Suns on the left and right sides of the planet creating simultaneous sunsets and sunrises; that is, Rupturian has unique and beautiful scenes. The camera work in Rupturian will be spectacular. There will be several camera styles and background color tones, to transmit to the audience how different characters perceive the world. Xquic is an indigo girl that anticipates in her mind events of the future. These events will have a unique color tone and camera style. When Tepeu gets infused by the spirit of the last of the Rupturians, he transfigures into a highly advanced being and perceives reality differently; his vision is presented in uninterrupted long shots that moves very quickly. There are also unique sounds. *All this makes the Rupturian a family-friendly, action film appealing to everybody.*

### • **Audience Building**

#### **Trailers**

Early in the development process we will create promotional trailers for screenings in Chicago, Los Angeles and New York, as well as in international markets. The Producers will seek distribution by major companies with a proven track record of successfully distributing films on a global basis, and with the experience to exploit the highly profitable home entertainment industry to maximize ancillary markets. It is

the intent of the Rupturian management team to attempt to negotiate a negative pick up deal from a major studio. We have already developed the prototype of a trailer.

### *Blogs / Social Networks / Website / book e-book*

Rupturian will be promoted via websites, blogs and social networks ([Facebook](#), [Twitter](#), [Flicker](#), etc.). Rupturian trailers will be uploaded to YouTube, Vimeo, etc. The Rupturian script will be converted to a graphical novella ([book e-book](#)) structured in episodes, with graphics and online links, as a way of enticing readers to look for the release of the movie.

### ✓ Distribution Platforms

Rupturian is the type pf movie that attracts audiences to the theatres and also to the new distribution platforms, both in the national and international markets:

- Theatrical Box Office
- North American Blu-Ray / DVD sales and rentals
- North American Premium, cable and Network Television Licensing
- Internet viewing and downloads

*Rupturian has an international appeal for all media platforms*

### ✓ Distribution Markets

Rupturian will be distributed worldwide.

**Cast.** The cast in Rupturian will be a good combination of actors / actresses on the rise. They were selected in 260 auditions. They are good. We prepared with them two trailers so you can see them in action: "[Renascent](#)" and "[Walking with Angels](#)".

The role of President of the United States will be played by an A-List actor / actress.

### ✓ CHARACTERS

**Al Herr** (American – German descent), interpreted by [Parker Woods](#). Al is a member of the CBRN agency. (CBRN: Chemical, Biological, Radiological and Nuclear antiterrorist group of the Dept. of Homeland Security). Al is the movie's lead and hero. He is brought in by his boss Steven Malone to explore a [rupture in the San Andres Fault in California](#), which leads to the discovery that the Earth is about to be hit by the GRB of the WR104 binary stars.

**Helen Herr** (American – French descent), interpreted by [Viktoria Vinyerska](#). Al's wife, a NASA Engineer, who realizes by watching a video found in a capsule found at the rupture of the San Andres Fault that the Earth is going to be hit by a Supernova.

**Tepeu** (Mayan), interpreted by [Michael Feijo](#). A seventeen year old Mayan boy who by performing Mayan rituals, establishes contact with a Rupturian, via the parallel dimension of reality, and gains access to the highly advanced Rupturian's technology.

**Xquic** (Mayan), interpreted by [Daniela Lopez](#). Twelve year old Mayan girl who becomes a Rupturian, like Tepeu, at the end of the movie, in anticipation of the second movie of the tetralogy. Xquic is an indigo girl that has premonitions of future events.

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**Michael Malone** (American – Irish descent), interpreted by [Alberto Farrés](#). Al's boss, reports directly to the Secretary of the Department of Homeland Security. He brings Al into the situation to explore the San Andres Fault rupture. [Alberto Farrés has ample experience working with Televisa.](#)

**Melina Malieva** (American –Russian descent), interpreted by [Claudia Lopez](#). Biological Warfare Specialist from the Department of Homeland Security who integrates an interdisciplinary group organized by Michael Malone, under Al's command. At the end of the first movie, she initiates a conspiracy to take control of the Rupturian Super Suits Force.

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**William** (American –African descent), interpreted by [Kalu Ikeagwu](#). Army First Lieutenant who assists Al as he descends into the rupture at the San Andres Fault, where he finds the video about the GRB about to hit the Earth. At the end of the first movie, he joins sides with Melina in a conspiracy to get control of the Super Suits Force. [Kalu Ikeagwu has ample experience working in British-Nigerian TV and movies.](#)

**June Alanis** (American – Greek descent). Interpreted by [Molly J. Millard](#). June is a telecommunications engineer. Al calls her in, along with Helen, to assist the team. She establishes connection with the [Rupturian Intergalactic network \(RIN\)](#).

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## Rupturian Links

[Rupturian Intergalactic Network \(RIN\)](#)

[Rupturian Vision of Reality \(RVR\)](#)

[Rupturian Supersuits](#)

[Tepeu's Transfiguration – Becoming a Rupturian](#)

[New Earth](#)   [Magnetic Beings](#)

*Al Herr: Parker Wood*



In <http://www.facebook.com>: Parker Wood

See him in our trailer "Renascent"

*Helen Herr: [Viktoria Vinyarska](#)*



*In [www.facebook.com](http://www.facebook.com): Vita-Viktoria Vinyarska*

*See her in our trailer "[Renascent](#)"*

**Melina Malieva:** [Claudia Lopez](#)



Our trailer: ["Renascent"](#)

**June Alanis:** [MollyJ. Millard](#)



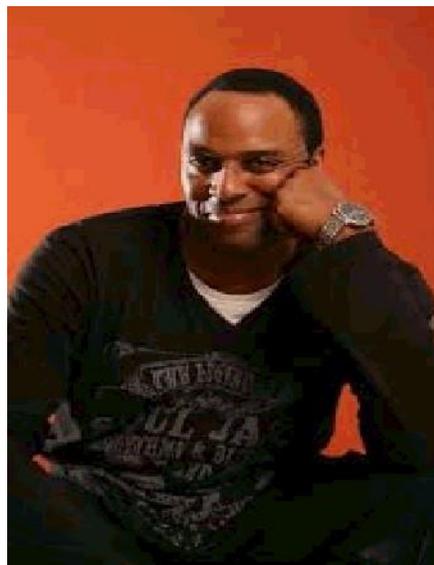
Our trailer: ["Renascent"](#)

**Michael Malone:** [Alberto Farrés](#)



Our trailer: [Walking with Angels](#)

**William Williams:** [Kalu Ikeagwu](#)



[IMDB](#) Trailer: [Secret Guilt](#)

- Alberto Farrés is a well-known actor in the Televisa (Mexico) network.
- Kalu Ikeagwu is a well-known actor in the Nollywood (Nigeria) network.

## ✓ Management Team

For the film distribution, we will hire a consultant that has worked with 20th Century Fox, MGM, and Industrial Light & Magic.

- *Al Herrera (Alberto Herrera-Guzmán) -Bernal Films CEO -Writer*



Al Herrera, a graduate in Mathematics and Computer Sciences from New York University, is the creator of the Sci-Fi concept about the Rupturians. Based on his experience providing consulting services in Information Technologies to Verizon and AT&T (link to references), he conceptualized the Rupturian Intergalactic Network (RIN) and the expansion of smartphones functionality to the point of being the basis of the Rupturian Super Suits' power. Along with the Rupturian script, he created the description of a science fiction reality within which the story of the film is possible. This description, entitled "RUPTURIAN VISION OF REALITY" (RVR) has had successful acceptance worldwide. In Google there are thousands of references about the RVR.

Al Herrera has written several TV and movie scripts, and has participated as Production Coordinator and as Script Supervisor for "Secret Guilt", "Renascent" and "Walking with Angels".

The Rupturian script in its final version includes revisions from:

- |                         |  |
|-------------------------|--|
| <u>Brad Schreiber</u>   | Vice President of "Storytech Literary Consulting".     |
| Peter <u>Mellencamp</u> | Script consultant for "STAR TREK: THE NEXT GENERATION" |
| <u>Paul Young</u>       | Script consultant for "THE LORD OF THE RINGS"          |
| <u>Paul Guay</u>        | Writer of LIAR, LIAR                                   |

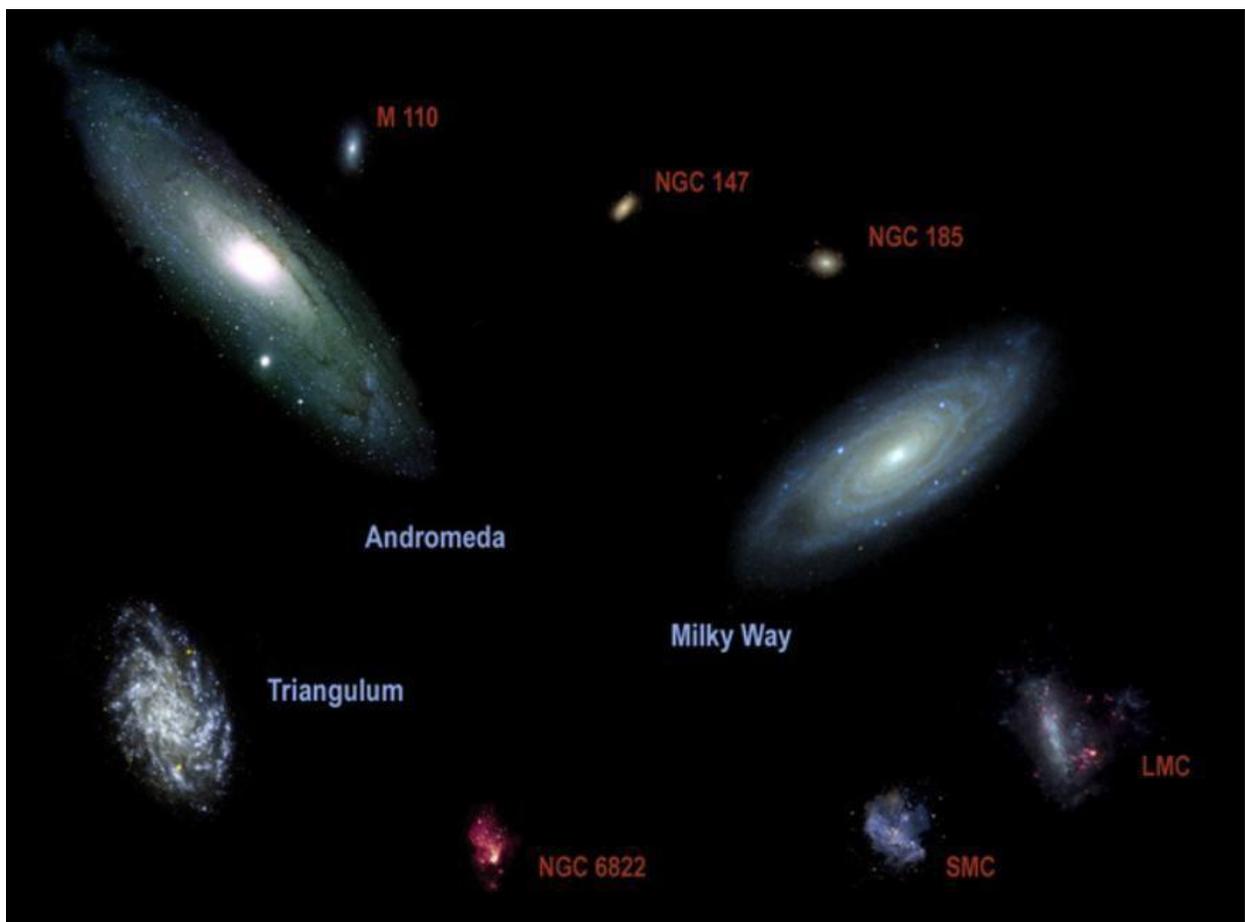
### ***Excerpts from a coverage***

Rupturian's strength lies in its breadth of imagination. Conceptually, Rupturian is amazing. Like the best sci-fi, we're introduced to concepts and ideas that are unique, yet seem scientifically plausible. The "Rupturian Intergalactic Network (RIN)" brings to mind the best parts of The Matrix, mixing high concept technology with a sense of wonder. And though the RIN recalls The Matrix, it's definitely in a territory all its own. The Rupturian Super Suits and the "magnetic beings" also recall great sci-fi, like "Predator" and "Terminator," and again, they have a feel all their own. The prismatic effects and the "3D-blurred" vision existent in New Earth are two concepts that hold promise. I was possibly most tantalized by the idea of the New Earth. James Cameron's Avatar takes place in a similar locale. Overall, the concepts presented in Rupturian are exhilarating and unique.

✓ *Al Herrera's References*

Al Herrera has experience in the execution of very complex projects in telecommunications. The following pages include references from Verizon and AT&T. This experience allowed him to create his concept of the *Rupturian Intergalactic Network (RIN)*, which is similar to the Internet but of a scope that reaches the Local Group of Galaxies (Milky Way, Triangulum and Andromeda).

The RIN has records of the highly advanced Rupturian technology, so that deputies, connecting to the RIN using cellular phones, become more powerful than Superman, Iron Man, and Spider Man, all of them combined.





July 24, 2009

Albert Herrera  
IT Billing  
2000 Corporate Drive  
Orangeburg, NY 10962

Verizon Wireless  
One Verizon Way  
Basking Ridge, NJ 07920

Dear Albert:

On behalf of the Verizon Wireless Leadership team, I want to thank you for your dedication and tireless effort toward the successful acquisition and integration of the Rural Cellular markets into Verizon Wireless over the past two years.

The customer migration team successfully completed the largest handset migration in our company's history using creative solutions. I applaud the inventive techniques used such as tiered handset offers, dual POS, customized "on-line store" tools, customized tracking system (COTA) and the preprogramming and direct fulfillment of devices. In addition, your team launched a national Lifeline program and opened a national call center to support our 17,000 Lifeline customers.

Some additional key highlights of this merger:

- Working to obtain approval from the DOJ and FCC and closing this deal on August 7, 2008.
- Ensuring the markets were properly segregated for operation into Integrated, Trust and Virtual Trust markets.
- Integrating the RCC workforce of 975 employees to our VZW systems and payroll.
- Integrating our financial and management reporting results.
- Deploying 1,025 CDMA cell sites with EVDO, while maintaining the GSM network for roaming.
- Providing 320,000 customers new CDMA devices.
- Porting 101,000 postpay and 3,500 prepay customers to VZW rate plans.
- Provisioning and converting 296,000 post-pay and 20,000 wholesale customers into VZW billing systems.

This acquisition and integration provided the company with valuable key learnings that are now being adopted by our Alltel integration team to ensure a smooth transition.

These large, complex integration efforts can only be successful when employees, like you, take full accountability and deliver. Thank you again for your dedication and congratulations on the successful integration of Rural Cellular into Verizon Wireless.

Sincerely,

A handwritten signature in black ink, appearing to read "Jack D. Plating".

Jack D. Plating



---

4 Wood Hollow Road  
Parsippany, NJ 07054

June 27, 1990

To whom it may concern:

I am pleased to extend this letter of recommendation to Mr. Albert Herrera.

In a major AT&T's data conversion and operations transition project, Mr. Herrera's technical and managerial assistance contributed to considerable reduce transition costs, improve customer service, and minimize the impact of the transition on AT&T's operations groups.

Mr. Herrera's performance in all activities assigned to him has been of the highest standards. I recommend him fully.

Sincerely,

A handwritten signature in blue ink, appearing to read "Chairie Smith", written over a light blue horizontal line.

Chairie Smith  
Staff Manager  
AT&T Special Long Distance Product Development

✓ **Michael Martinez** - Rupturian Film Director



*[Michael Martinez](#) has over 15 years of experience in the film-TV industry.* He has worked as Director of Photography, camera and steady cam operator, colorist and in digital editing composition. This experience gives him a technically qualified perspective to work as Director of RUPTURIAN – Extinction on Earth, which has over 50% of the background scenes created using computer generated images (CGI).

Michael was Director of Photography, Post Production Supervisor and DI Colorist for the film “*Unguarded*”, Director of Photography for “*Carmen G*”, steady cam operator for “*The Vortex*”, DP and steady cam operator for “*Secret Guilt*”, and Director for TV miniseries “*Renascent*”. Cam Operator DI Colorist for [Walking with Angels](#).

Michael is a Cinematographer/ DaVinci Resolve DI Colorist and Steady Cam Operator with a background in editing composition which has helped him enormously in his productive career as the eye behind the camera.

Michael is currently developing, directing and producing Feature Films, TV Commercials and Music Videos which combine Visual FX to expand and strengthen an already broad and diverse business.

**Links to Michael’s work:**

<https://vimeo.com/68680724> <https://vimeo.com/68681883> <https://vimeo.com/93917624>

<https://vimeo.com/58000579> [http://www.imdb.com/name/nm3139629/?ref=fn\\_al\\_nm\\_7](http://www.imdb.com/name/nm3139629/?ref=fn_al_nm_7)

## Michael Martinez has ample experience in the Media Entertainment Industry

7 years of experience as a colorist using DaVinci Resolve, 9 years of experience as a cinematographer, and 14 years of experience as an editor and camera/Steadicam Operator. -As a Colorist, instructed at the International Colorist Academy (ICA) By Warren Eagles & Kevin Shawon DaVinci Resolve RedDucation, New York Red Cinema Cameras Workflows.



Michael with Dov Simens

As a Director and Producer, he studied at the Hollywood Film Institute, under North Hollywood, LA Director/Producer, Dov Simens, who is the mentor of currently big Hollywood producers and directors like Quentin Tarantino, Guy Richie, and Christopher Nolan, among others.

FILMS	
✚	<b>Shasim</b> Director/Producer/DoP/DI Colorist
✚	<b>Genesis 39</b> Director/Producer/DoP/Colorist
✚	<b>Carmen G</b> DoP/DI Colorist
✚	<b>S A M</b> Director/Producer/DoP/Lead DI Colorist
✚	<b>Modern Day Tale</b> Lead DI Colorist
✚	<b>Cali H</b> Director/Producer/Cinematographer/Colorist -
✚	<b>In The Cup Board</b> DI Colorist
✚	<b>Blessing</b> Producer/Cinematographer/Editor
✚	<b>No Exit</b> Cinematographer/Lead DI Colorist
✚	<b>UnGuarded</b> Camera A DoP/Colorist

## TELEVISION

- ✚ **HITN TV Network** Cameramen, Senior Editor, Motion Graphics, Artist
- ✚ **Univision Network/Despierta América** Steadycam Op/Lead DI Colorist
- ✚ **Univision Network/Major World** Steadycam Op/Lead DI Colorist
- ✚ **Magic Juan/MTV3** DoP/SFX/Post Supervisor
- ✚ **Modell's /Univision Networks** Director/DoP

## MUSIC VIDEO

- ✚ **Adios/MusicVideo/MTV** Camera Op
- ✚ **Calm My Nerves/MusicVideo/MTV** Camera Op
- ✚ **20 Mujeres/MusicVideo/MTV** Producer/Cinematographer
- ✚ **Perfidia/MusicVideo/MTV** DoP
- ✚ **Number 12/MTV Network** Director/Producer/DoP, Cinematographer
- ✚ **Dentro De Mi/ Chino-Nacho, Don Omar/MusicVideo/MTV** Production Manager
- ✚ **Nuestra Tierra/MusicVideo/MTV3** Director/DoP/VFX/Colorist

## COMMERCIALS

- ✚ **Reggaeton Meeting/HBO** Cinematographer
- ✚ **CaliHot/MTV** Director/Cinematographer
- ✚ **Expert Designers/MTV** Director/Cinematographer
- ✚ **Comedy Show** DoP
- ✚ **Time BH/MTV** DoP
- ✚ **You Can Do It** Producer/Director
- ✚ **KB1111 Model Agency** Producer/Director/DoP/Editor
- ✚ **F Model Agency** Producer/Director/DoP/Editor
- ✚ **Hollywood en Colombia/Filmmaking** Exec Producer/Director

## ✓ **Alberto Farrés, Rupturian Production Manager**



*Alberto Farrés has over 15 years of experience in the film-TV industry.* In Rupturian, he is the film's Production Manager, and actor in the role of Michael Malone.

**Education** 1996-2000 graduate from the National School of Theater Arts, and the Universidad Iberoamericana, Mexico.

**Film** Agent Robles in "bad light" Black River Productions, Director: Tony Wakefield, Vampire in "no time limit" of the University Center for Film Studies, Mexico, DF, director: Francisco Rivera. Dude, "Love hurts" of Televisine, director Fernando Sariñana.

**Theater** 2009, HUMÁNKA of Imagic Group, leading with Wilberto Theatre season at Canton, SOGEM 2008, Tribute to Emilio Carballido in the CCU, Forum Sor Juana Ines de la Cruz, of the UNAM, and starring in the play "A Christmas Carol". 2005, Tie or Death in Installments of Janusz Kracinski, Legaria theater. 2003, Sesame Seed, Sonia stopped, Stanistablas forum.

**Television** Participation in soap operas in Televisa: "SOS: Sex and Other Secrets", "Brothers and Detectives", "The Panther", "A Refuge for Love", "Women's Word", "PASSION" "The Triumph of Love", "Zacatillo", "Full of Love", "Wild at Heart", "Chameleons", "Soul of Steel", "A hook to the Heart", "In the Name of Love", "I swear I love you", "Thunder in Paradise", "To hell with the handsome", "La rosa de Guadalupe"

### **Televisa, Mexico, TV series**

- Hasta el fin del mundo (2014, 6 episodes)
- Señora Acero (2014, 11 episodes)
- El Señor de los Cielos (2014, 7 episodes)
- A Shelter for Love (2012, 2 episodes)
- Como dice el dicho (2011, 1 episode)
- Sexo y otros secretos (2008, 1 episode)
- La rosa de Guadalupe (2008, 1 episode)
- Ladrón de Corazones (2003, 1 episode)

✓ Rupturian Franchise

Rupturian is a rich Sci-fi concept that allows for the creation of a franchise that includes a tetralogy of films, books / e-books, video-games and toys; imagine *Star Wars*, but more up-to-date scientifically, *and with a different flavor*.

The Rupturian franchise is a business that will scale; while it can be started with \$10 million, in a period of 6 to 8 years it may generate profits over \$300 million.

***Rupturian is the perfect response to investors with vision.***

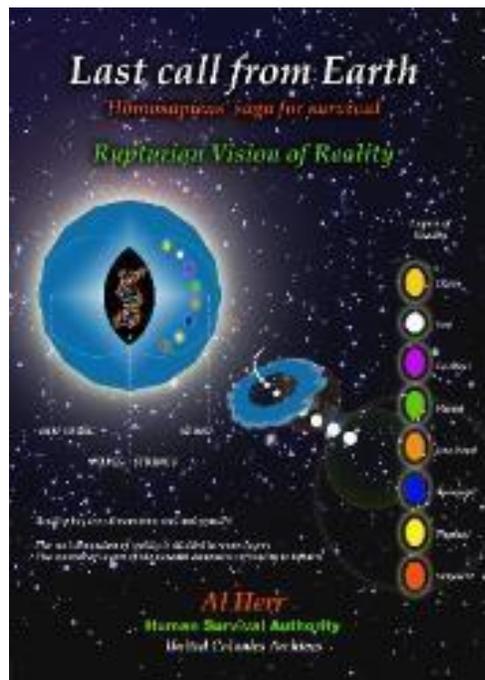
**FILMS**

**A treatment of the entire tetralogy, and the script for the first film are ready.**

<p><b>Rupturian I</b> <i>Extinction on Earth</i></p>	<p>The gamma-ray burst of the WR104 supernova is about to hit the Earth. We are on the verge of extinction. Our only salvation is using Rupturian technology, a highly advanced alien civilization.</p>
<p><b>Rupturian II</b> <i>Rupturian Wars (Our own annihilation)</i></p>	<p>With the advanced technology of the Rupturians we will explore vast areas of the universe, beyond the 5% that we are normally able to see; that is, we will reach into what is known as the “dark universe”, but with such an advanced technology we will also come close to annihilating ourselves, like the Rupturians did.</p> <p><b>Compared with the Rupturian Wars, the Star Wars are really like children playing</b></p>
<p><b>Rupturian III</b> <i>The Rupturian’s end</i></p>	<p>Via records of the Rupturian Intergalactic Network (RIN) – similar to our Internet but of a Local Galaxies (Milky Way, Andromeda and Triangulum) scale, we will see how and why the Rupturians destroyed themselves.</p>
<p><b>Rupturian IV</b> <i>The birth of our universe</i></p>	<p>With the advanced technology of the Rupturians, we will see how the universe was created in the Big Bang explosion. We will discover the origin of life, and we will be able to do soul transplantation.</p>

## BOOKS

The Sci-Fi concepts for the Rupturians are very rich, and they allow for the creation of several stories. So far, we have defined eight books related to the Rupturians. First, we have the **foundations concepts**, which present the reality in which the Rupturian world is possible: **[Rupturian Vision of Reality](#)**. This book is ready, is available in the major books stores, and in the website for **[www.lastcallfromearth.com](http://www.lastcallfromearth.com)**. A second edition will be released along with the release of the film, including a simplified, graphical, kids' version.



Within this context, we created stories related to the Rupturians from two different time perspectives; both of them having a catastrophic event that dramatically changes the humans' destiny.

***In the first book series***, we are in the present time, looking toward the future, there is a major catastrophic event to occur that is going to affect mankind, we are saved using Rupturian technology, and we move on, now having access to highly advanced technology. **[This is the Rupturian's films time perspective](#)**. In this case, the books are just a conversion of the movie scripts into novels, with graphics interspersed, and structured in episodes for easy reading in short period of time. This series is oriented towards readers using their smart phone or tablets, reading in small available periods of time, like reading in a coffee break or while riding the subway; that is: in the environments that have been created by the new technologies. For this series, the first the book is not ready yet, but the

corresponding script is. As we advance in the production of the film, we will create the pictures from the film to include in the book. It will be ready at the time of releasing the film.

***In the second book-series*** our time perspective changes: we are already in the future, several hundred years from now, there was a major catastrophic event on Earth that affected mankind, we couldn't do anything about it, we had to leave the Earth, and we are presenting the story in retrospective. This is the ***Last call from Earth*** Trilogy, presented using the traditional books format. The first book of this trilogy is ready. Please go to <http://lastcallfromearth.com>.

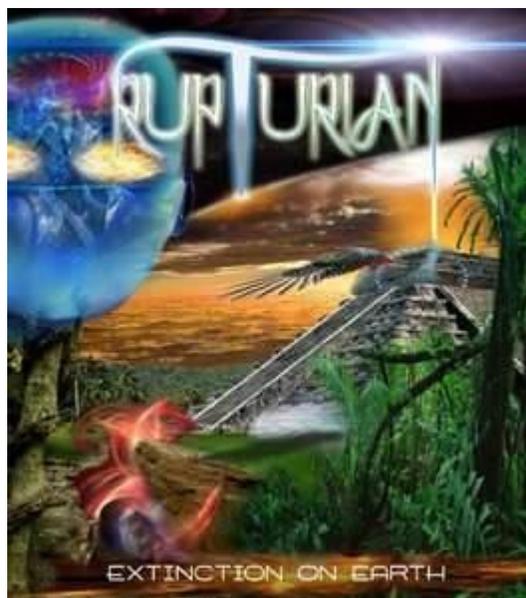
For the similarities and differences between the first book of the Rupturian films series, and the first book of the Last call from Earth books series, please go to <http://www.rupturian.com/Script.html>

## **BOOKS OF THE RUPTURIAN FILMS SERIES**

### **Rupturian I -Extinction on Earth**

The gamma-ray burst (GRB) of the WR104 supernova is about to hit the Earth. We are on the verge of extinction. Our only salvation would be using Rupturian technology, a highly advanced alien civilization.

The immediate effect of a GRB is total destruction on the Earth side of the hit; then, a cloud covers the entire planet, so that the light from the sun cannot get through, and in time, a new Ice Age starts.



## **Rupturian II -Rupturian Wars (Our own annihilation)**

With the advanced technology of the Rupturians we will explore vast areas of the universe, beyond the 5% that we are normally able to see; that is, we will reach into what is known as the “dark universe”, but with such an advanced technology we will also come close to completely destroying ourselves, like the Rupturians did.

In a socio political struggle, Humans as we are, having access to highly powerful technology, we will come close to annihilating ourselves.

**Compared with the Rupturian Wars, the  
Star Wars are like children playing.**

**The Rupturian Wars involve the parallel dimension of reality.**

The Rupturian Super Suit soldiers are more powerful than Superman, Iron Man and Spider Man, all of them combined, so you can imagine the power of their destructive power.

## **Rupturian III -The Rupturian's end**

Via records of the Rupturian Intergalactic Network (RIN) –similar to our Internet but at galaxies level (Milky Way, Andromeda and Triangulum), we will see how and why the Rupturians destroyed themselves.

The Rupturians physically annihilated themselves, completely, but their spiritual force continued in the form of soulstrings. The soulstrings will take life to other planets in the universe.

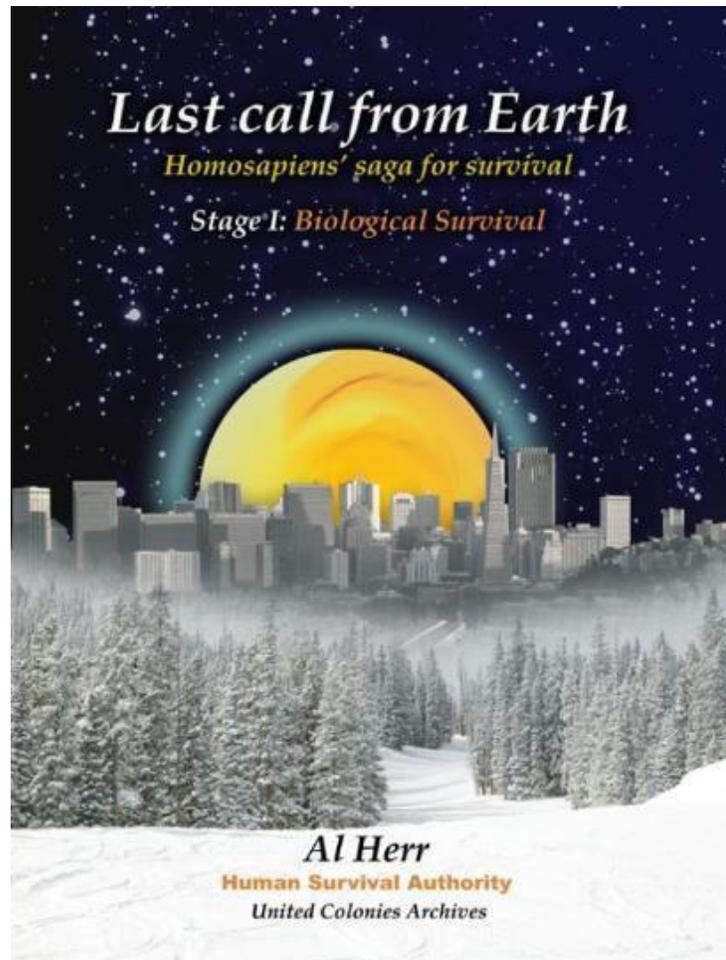
## **Rupturian IV -The birth of our universe**

With the advanced technology of the Rupturians, we will see how the universe was created in the Big Bang explosion. We will discover the origin of life, and we will be able to do soul transplantation.

***“When and how did the universe begin? Why are we here? What is the nature of reality? Is the apparent “grand design” of our universe evidence of a benevolent creator who set things in motion—or does science offer another explanation?”  
Stephen Hawking.***

## **BOOKS OF THE LAST CALL FROM EARTH SERIES**

### **Stage I: Biological Survival**



Put yourself in the future, in the XXIII century. . . We are not on Earth anymore.

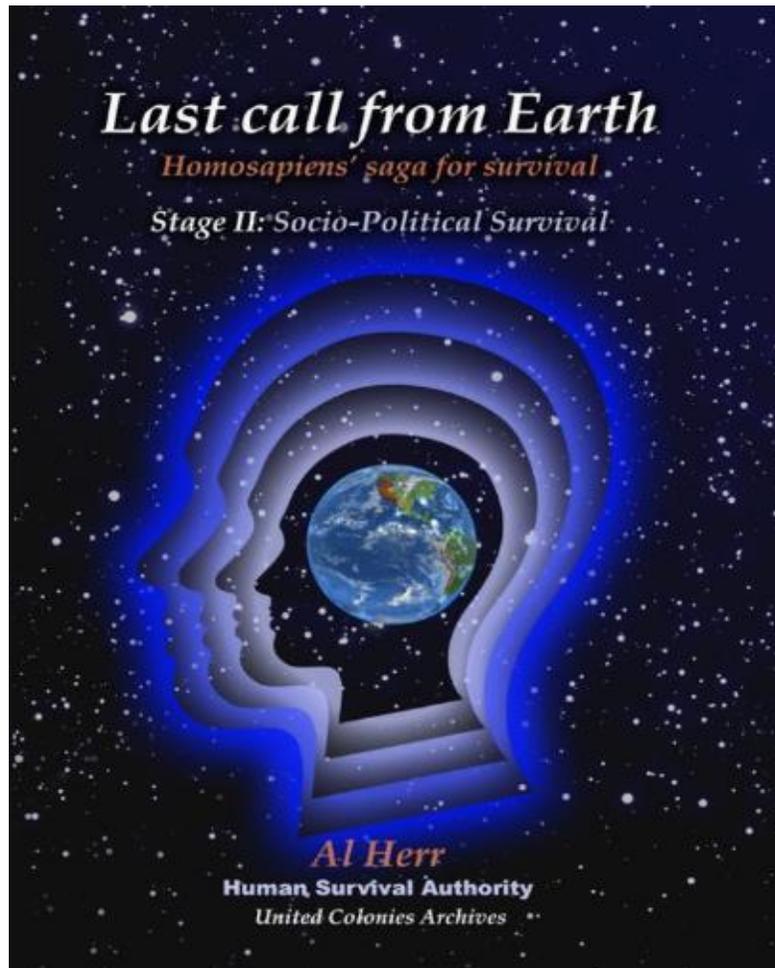
We have entered in contact with the Rupturians, a civilization 20 million years old that knows the ins and outs of the universe.

We gain access to their advanced technology:

Teleportation faster than the speed of light, cloning to perfection,  
soul transplant to a younger and healthier clone of yourself,

**but then. . .**

## Stage II: Socio-Political Survival



### The Microbes War

A biological warfare of worldwide proportions has risen on Earth

Millions will die

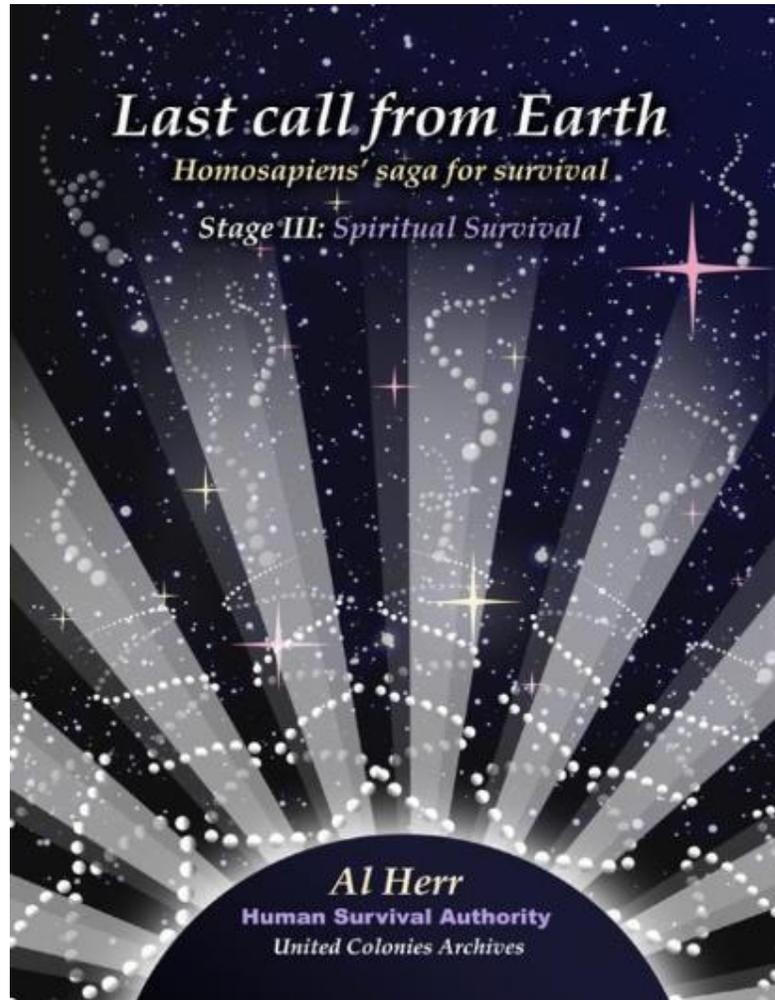
**Will man be able to survive?**

Starting a microbiological war of worldwide proportions is easy; the problem is how to stop it, since the microbes take the war on their own and get out of our control.

Who would be insane enough to start a microbiological war so huge it could bring the entire human race to the point of extinction, annihilating even themselves?

Witness events from the past via the Parallel Dimension of Reality  
Tenotchitlan: 1521 A.D. – Social extinction

### Stage III: Spiritual Survival



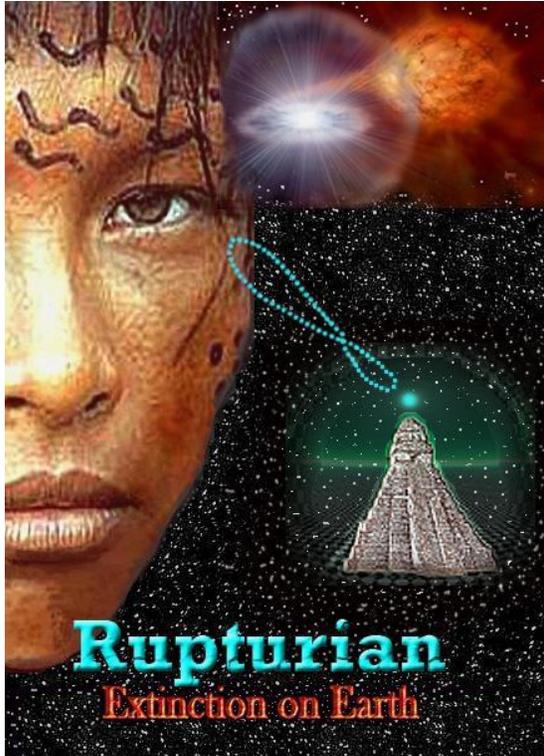
### Millions are committing suicide

### Will the human spirit be able to survive?

As the Circadian Rhythm Degeneration Syndrome (CRDS) advances, the people in the colonies of the Ptolomeo Dual Spiral become unimaginable deformed: physically, mentally and emotionally.

Witness events from the past via the Parallel Dimension of Reality  
Teotihuacan: II century A.D. – The Hope of Man

## VIDEO-GAMES



Get trained as a Rupturian Super Suit

Join a team and play wireless games

Teleport yourself to New Earth, and fight  
Magnetic Beings

Perceive events from the past via the parallel  
dimension

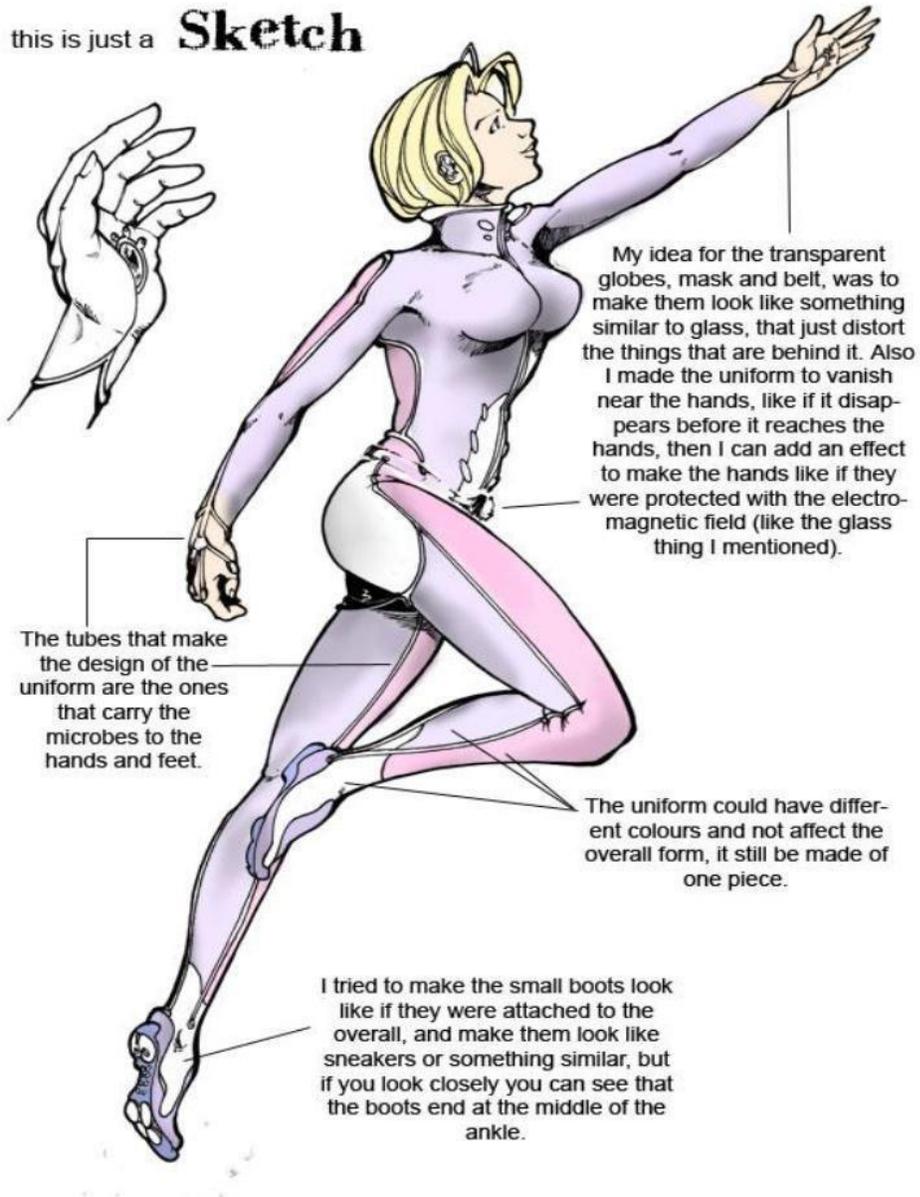
Follow Tepeu's ceremony to be infused by  
soul strings' power and become a Rupturian

## TOYS

### Rupturian Super Suits



this is just a **Sketch**



Rupturian Franchise  
Executive Summary

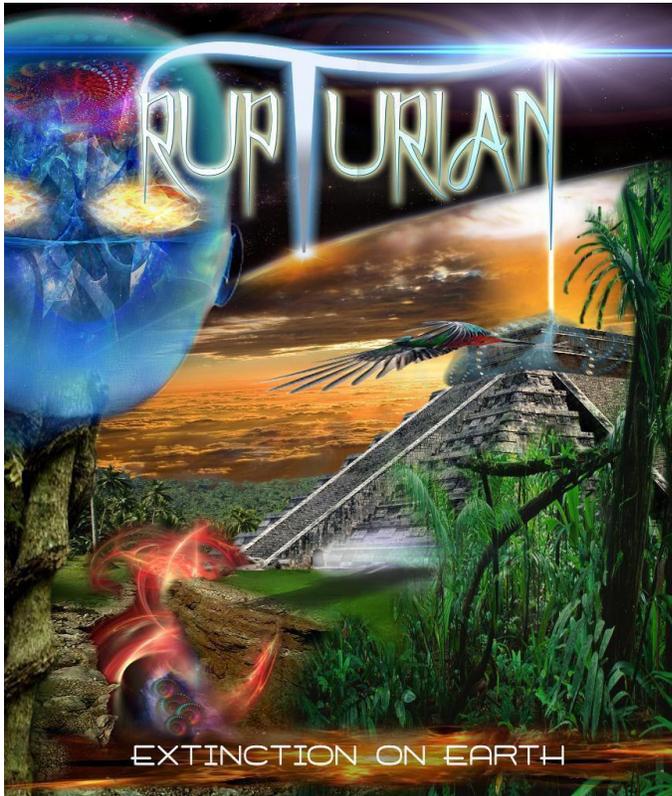
Xquic and Tepeu may become dolls like, for example, Dora the explorer and her friend Diego



Xquic and Tepeu are two of the important characters in the Rupturian story. Tepeu is a boy that receives the spirit of the last of the Rupturians and gains access to their advanced technology, via the Rupturian Intergalactic Network (RIN), a concept similar to the Internet, but that reaches several galaxies, and that stores the highly advanced Rupturian technology.

## ❖ RUPTURIAN CONCEPT -Summary

Go to Google and do a search on “Rupturian” - - - > you will get thousands of results.



### [www.rupturian.com](http://www.rupturian.com)

- [Rupturian Intergalactic Network](#)
- [Rupturian Vision of Reality](#)
- [Soulstrings](#)
- [Tepeu's Transformation](#)
- [Super Suits](#)
- [New Earth](#)
- [Magnetic Beings](#)
- [Gas Cloud Diffuser](#)

### [www.lastcallfromearth.com](http://www.lastcallfromearth.com)

- [The Initial Report](#)
- [The Rupture of our universe](#)
- [The origin of life on Earth](#)
- [The Parallel Dimension of Reality](#)
- [Paradigms for a New Personal Reality](#)

### Press Releases

- [Rupturian Influence on Mayan Civilization depicted in Last call from Earth](#)
- [Successful Soul Transplant Operation Featured in New Sci-Fi Book, Last call from Earth](#)
- [Al Herrera Integrates Evolution with Intelligent Design in the book Tthe Rupturian Vision of Reality](#)

### Blog

- [What is Evolution?](#)
- [What is Evolution Engineering?](#)

### Interviews

- [Rupturian, the movie](#)
- [Last call from Earth, the book](#)

## Rupturian books available at

[www.lulu.com](http://www.lulu.com) [www.amazon.com](http://www.amazon.com) [www.barnesandnoble.com](http://www.barnesandnoble.com) [www.booksense.com](http://www.booksense.com)

Facebook: <http://www.facebook.com/rupturian.rupturian>  
Twitter: <http://www.twitter.com/rupturian>  
Wordpress: <http://rupturian.wordpress.com>  
Linkedin: <http://www.linkedin.com/pub/albert-herrera/18/794/771>  
Gravatar: <http://en.gravatar.com/rupturian>  
Walking with Angels: <http://youtu.be/aCuh7GT-sfs>  
Renascent: <http://www.renascent.tv>  
Brandiel Productions: <http://www.brandiel.com/>

[www.rupturian.com](http://www.rupturian.com) [www.lastcallfromearth.com](http://www.lastcallfromearth.com)  
[www.bernalfilms.com](http://www.bernalfilms.com) [www.bernalfoundation.com](http://www.bernalfoundation.com)



Pictures

Social Networks



Blogs



English



Spanish



Web Sites



Books

✓ **Documentation Available About the Rupturian Project**

The following documentation is available in PDF format, upon request by investors.  
Contact: [alherrera@bernalfilms.com](mailto:alherrera@bernalfilms.com)

1. Rupturian Franchise

- Executive Summary
- Film Financing Request
- Film Distribution Inquiry
- Rupturian Financial Projections
- About the Rupturian Concept
- Book of Foundation Concepts
- Rupturian Vision of Reality -Introduction
- Rupturian Vision of Reality

2. Books: Last call from Earth (Trilogy)

- Biological Survival
- Socio-Political Survival
- Spiritual Survival

3. Script Books: Rupturian (Tetralogy)

- Extinction on Earth
- The Rupturian Wars (Our own annihilation)
- The Rupturians' End
- The Birth of Our Universe

4. Script: Rupturian -Extinction on Earth

- Rupturian Script
- About the Rupturian Script
- The Book Versus the Movie

5. Script Breakdown: Rupturian -Extinction on Earth

- Script Breakdown
- Shooting Schedule
- Computer Generated Images (CGI)

6. Budget: Rupturian -Extinction on Earth

- Rupturian Budget (Excell)
- Rupturian Budget Top Sheet
- Rupturian Tax Credits
- About the Rupturian Budget

7. Business Plan: Rupturian -Extinction on Earth

8. Presentations (PowerPoint in PDF and Video)

- Kickstart Rupturian
- Rupturian -Extinction on Earth
- About the Rupturian Script
- About SOA LEGACY / Bernal Films

9. Websites

- [www.rupturian.com](http://www.rupturian.com)
- [www.bernalfilms.com](http://www.bernalfilms.com)
- [www.soalegacy.com](http://www.soalegacy.com)

10. Participation in Social Networks

- LinkedIn
- Gravatar
- Opportunity
- Facebook
- Twitter
- Wordpress
- Flickr
- Pinterest

11. Rupturian Trailer Prototype

- Extinction on Earth

12. Trailers with actors that are going to work in Rupturian

- Renascent
- Walking with Angels

13. Company Valuation

14. Management Team

15. Legal Documents

- Certificate of Incorporation
- IRS EIN
- Albert Herrera ID
- MBE Certifications

16. Funding

- Angel Round: Crowdfunding \$100,000.00

✓ Origin of the Word “RUPTURIAN”

Eight thousand years ago the supernova of the binary stars WR104 of the Sagittarius constellation created a Gamma Ray Burst (GRB) that is coming towards the Earth.



The binary stars WR104 were from the Earth, at a distance of eight thousand light years, so that the GRB is about to hit the Earth.

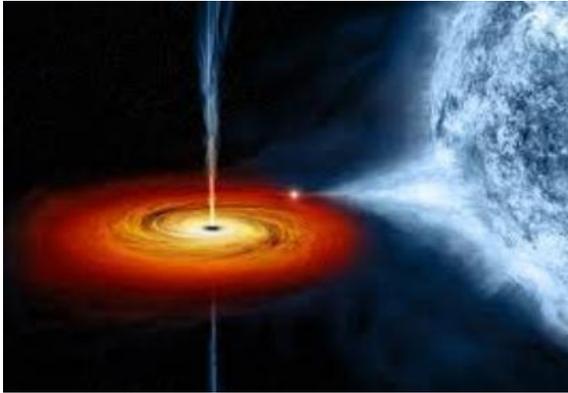
At the time of the supernova, the Rupturians, a highly advanced alien civilization from the Triangulum galaxy, sent us a capsule with a recording of the explosion, via a wormhole. The capsule arrived to Earth four thousand years ago, but in those days, nobody found it

Six thousand years ago the Rupturians destroyed themselves. Their physical bodies disappeared, but their spiritual energy continued, in the form of Soulstrings. Only one Rupturian remained because at the very moment of their total annihilation, he was traveling via the parallel dimension of reality. Once the Rupturians destroyed the technology he had used to get into the parallel dimension, he couldn't get back to the normal reality, and remained trapped in the parallel dimension.

This Rupturian, the one that survived in the parallel dimension, since the Soulstrings can travel between the two dimensions of reality, sent soulstrings to the Earth to call our attention to the capsule, which was buried in the San Andres Fault, in California.

The Soulstrings came to Earth, and sent a ray to the place where the capsule was buried, creating this way a rupture.

***From the word “rupture”, we created “Rupturian”.***



From the bottom where the capsule was buried, several thousand feet down, a magnetic ray and light started to come up. This magnetic emission was detected by the satellites of the Department of Homeland Security.

From the CBRN (Chemical, Biological, Radiological and Nuclear anti-terrorist agency of Homeland Security), an interdisciplinary group was sent to explore the rupture, under the command of Al Herr. The group included an astrophysicist, a high energy physics specialist, and an expert in biological warfare.

***Once the capsule is found,  
We learned that the GRB will hit the Earth in 26 days  
Causing mass extinction***

## ***What we need is vision***

**Imagine you are in 1975, 40 years ago...**

**In a galaxy, "far, far away" ...**

**you are offered the opportunity  
to produce the first film of the franchise "STARWARS" for \$10 Million.**

**What do you do?**

***Consider that so far,***

***the STAR WARS profits have been \$4.38 billion,***

***and that a new series was released in December 2015.***

***We invite you to see the Rupturian videos in YouTube and Vimeo***

# ANNEX

## RUPTURIAN TAX CREDITS

&

## BUDGET TOP SHEET

## RUPTURIAN TAX CREDITS

New York State tax credits: 30% - Estimated amount: \$2,142,000.00

Additionally, at Federal level, **Section 181** allows an investor to deduct up to \$15M of his investment as an expense in the calculation of his taxable income, and **Section 191** allows him to deduct 9% of his investment, from the movie-profits received when calculating his taxable income

Federal Section 181 was extended on Dec 27, 2010. With this law, below-the-line production costs may be treated as an expense in the year in which they are incurred, with the consequences of lowering the taxable income.

### FEDERAL TAX INCENTIVES

The American Jobs Creation Act of 2004 (the ("Act") which took effect October 22, 2004, included a "new" Internal Revenue Code section 181. The expressed purpose of the Congress was to provide an incentive to certain film makers and television producers not to move their production activities outside of the United States by providing new income tax incentives for investors in independent film and television projects.

Prior to passage of the Act, applicable law required all film makers and television producers to capitalize all production costs in accordance with **Code Section 263A. Section 181**, as amended by the Emergency Economic Stabilization Act of 2008, provides that with respect to film and television productions which started production after December 31, 2007, film makers and television producers have the option to either capitalize the production costs or to expense any and all "qualified film or television production," up to a maximum of \$15,000,000 (\$20,000,000 if significantly incurred in a low-income community or a distressed county or isolated area of distress), regardless if the actual costs exceed such amount. If production costs exceed \$15,000,000 (or if applicable, \$20,000,000) then you should examine all the alternatives the Code provides you.

In addition to the tax reduction incentives under Section 181, the income received also has some tax reduction opportunities under Code Section 199 which was also added by the Act. Under the manufacturing sections of the Act, film production businesses are considered "manufacturing businesses." Manufacturing businesses can deduct from their qualified production activities income an amount equal to 9% of such income. For example, if \$100 is received, then the taxable income is \$91.

Section 199 provides income tax benefits to taxpayers, which are separate from those provided under Section 181.

## Rupturian Budget Top Sheet

<b>Tax Credits</b>				
<b>Acct No.</b>	<b>Y</b>	<b>N</b>	<b>Category Description</b>	<b>Total</b>
101-02		N	RUPTURIAN I SCRIPT	\$500,000.00
107-02		N	DIRECTION	\$500,000.00
109-02		N	CAST	\$800,000.00
109-99		N	FRINGES ON CAST PAYROLL	\$200,000.00
	N		<b>Total Above-The-Line</b>	<b>\$2,000,000.00</b>
113-00	Y		PRODUCTION STAFF (includes catering)	\$380,000.00
113-99	Y		FRINGES ON PRODUCTION PAYROLL	\$290,000.00
115-06	Y		EXTRAS (CAST)	\$40,000.00
117-00	Y		CAMERA	\$400,000.00
121-00	Y		SET CONSTRUCTION	\$400,000.00
125-00	Y		SET OPERATIONS	\$100,000.00
127-00	Y		ELECTRICAL	\$100,000.00
139-00	Y		WARDROBE	\$50,000.00
141-00	Y		MAKEUP & HAIRDRESSING	\$40,000.00
143-00	Y		PRODUCTION SOUND	\$100,000.00
145-00	Y		LOCATIONS	\$90,000.00
146-00	Y		TRAVEL & LODGING	\$60,000.00
149-00	Y		TRANSPORTATION	\$60,000.00
155-00	Y		STAGES & FACILITIES	\$250,000.00
157-00	Y		SECOND UNIT (MEXICO AND GUATEMALA)	\$300,000.00
173-00	Y		VISUAL EFFECTS	\$340,000.00
	Y		<b>Total Below-The-Line Production</b>	<b>\$3,000,000.00</b>
147-00	Y		VIDEO MASTERS	\$75,000.00
165-99	Y		FRINGES ON POST-PROD PAYROLL	\$190,000.00
167-00	Y		MUSIC	\$60,000.00
169-00	Y		POST PRODUCTION SOUND	\$100,000.00
171-00	Y		POST-PRODUCTION FILM/LAB	\$75,000.00
173-00	Y		VISUAL EFFECTS	\$3,500,000.00
	Y		<b>Total Below-The-Line Post Production</b>	<b>\$4,000,000.00</b>

	<b>Y</b>	<b>Total Production and Post Production</b>	<b>\$7,000,000.00</b>
	<b>N</b>	<b>Total Above-The-Line</b>	<b>\$2,000,000.00</b>
		<b>Total Above and Below-The-Line</b>	<b>\$9,000,000.00</b>
193-00	N	COMPLETION BOND, LEGAL AND FINANCIAL FEES	\$500,000.00
183-00	y	PUBLICITY , MARKETING COTINGENCIES	\$500,000.00
		<b>Rupturian -Extinction on Earth budget</b>	<b>\$10,000,000.00</b>

**Example of application of tax incentives to promote the movie industry**

Movie profits	\$50,000,000.00
Distributors movie income	\$25,000,000.00
Investors movie income	\$25,000,000.00
Plus NYS incentive (30% qual exp)	<u>\$ 2,142,000.00</u>
Total investors movie income	\$27,142,000.00
Total Investors movie income	\$27,142,000.00
Minus qual exp (Sec 181)	<u>\$ 7,140,000.00</u>
Income after Sec 181	\$ 20,002,000.00
Minus 9% of income (Sec 199)	<u>\$ 1,800,180.00</u>
Taxable income after Section 199	\$ 18,201,820.00

***Investors will save the difference of paying taxes for the actual income received,***

***which would be \$27,142,000.00,***

***by paying taxes for \$18,201,820.00.***